

2022 FSC Furniture Awards Form Preview

1. GENERAL INFORMATION

- Company name
- Indicate if your Company is a manufacturer or a retailer of FSC-certified furniture
- FSC License code
- Company Address
- City
- State / Province
- ZIP / Postal code
- Country
- Your full name
- Your e-mail address
- Your role in the Company

2. FSC IN YOUR COMPANY

PROCUREMENT POLICY

- Please describe your company's procurement policy or policies for furniture products and/or raw materials to produce furniture products, packaging or other paper products and marketing materials (catalogues, brochure, tags, flyers, stickers, postcards).
- Please explain if it is FSC-only, or if and how you also use other certification schemes. Highlight where FSC-certified materials are required or preferred and the products, packaging and other materials you sell and/or use that are FSC-certified.
- Please also attach any image/pictures to support the information above.

COMMERCIAL POLICY

- Indicate the total turnover of your company for 2021 and 2020.

- Indicate the percentage of FSC sales on the total turnover for 2021 and 2020.
- Indicate the volume (in cubic meters) of FSC-certified products sold by your company for 2021 and 2020.
- Indicate the number of FSC-certified products of your range that were sold in 2021 and 2020 (For Certificate Holders please refer to the products you sold with the FSC claim in your invoices)

FSC BRAND

Please describe the use of the FSC trademarks by the company in the past two years. This can include the use of:

- FSC Product Label: which product label do you use, is it present on the products, is it visible?
- FSC Promotional Panel: do you use it to promote FSC on your line channels, marketing materials etc?
- FSC Brand Forests For All Forever: do you use it on product, or for promotion in your on line channels, marketing materials etc?
- Please also attach any image/pictures to support the information above.

FSC COMMUNICATION

Please describe the company's promotional and communication activities/campaigns (B2C or B2B) about FSC or where FSC was an important part, carried out over the past 2 years.

Please attach any image/pictures that support the information above.

3. FSC-CERTIFIED PRODUCT INFORMATION (FOR COC LICENCE HOLDER - MANUFACTURER)

- Name of the product
- Short description of the product
- Indicate whether the product carries the FSC-label
- Was the product part of LEED or BREEAM projects?
- Was the product part of supply projects for the public administration in application of "Minimum Environmental Criteria" (procurement requirements for products containing wood fibers)?
- Please attach the following material:

- * product data sheet or any other available product information;
 - * 3-5 product photographs;
 - * at least 1 sales invoice for the product with FSC claim declaration.
 - * If the product carries a FSC on-product label (100%, Mix or Recycled) it is necessary to upload photos/images showing the product label to demonstrate the technique used (engraving directly on the wood part of the product, labelling, hangtag) and its placement on the product (is it visible?)
- To what type of customers was the FSC product sold to?
 - In which countries was the product sold?

3. FSC-CERTIFIED PRODUCT INFORMATION (FOR PROMOTIONAL LICENCE HOLDER - RETAILER)

- Name of the product
- Short description of the product
- Indicate whether the product carries the FSC-label
- Indicate the name and FSC licence code of the manufacturer
- Indicate where it was sold, through which channel (in traditional stores/online)
- Please attach the following material:
 - * product data sheet or any other available product information;
 - * 3-5 product photos;
 - * if the product carries a FSC on-product label (100%, Mix or Recycled) it is necessary to upload photos/images showing the product label to demonstrate its placement on the product and/or on the hangtags and/or in other material;
 - * any images of the products in the store or in any promotional catalogues created for end consumers.